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News from the Consumer Electronics Show

**IF YOU CAN CLICK A MOUSE,
YOU CAN MAKE MONEY ON THE INTERNET**
**New Book by One of the World's Most Successful Internet Entrepreneurs
Reveals the Secrets to Online Wealth**

Las Vegas, NV: January 6, 2011: The Internet is arguably the most powerful business tool in the history of mankind. It's a vast resource through which anyone – from stay-at-home moms to small businesses – can make money easily and quickly, often without the need for startup capital. But how does one navigate a frontier of endless possibilities, especially with little or no technical background?

Online entrepreneur **Marc Ostrofsky** was a pioneer in taking full advantage of the Internet's business potential. In 1995, he purchased the domain name **Business.com** for \$150,000, shocking industry insiders that anyone would pay so much money for a simple Web address. But four years later, he resold the domain name to eCompanies for \$7.5 million, and landed in *The Guinness Book of World Records*. Since then, Ostrofsky has continued to excel in online businesses of all kinds, with his current companies, including **SummerCamps.com**, **CuffLinks.com**, **Blinds.com**, and **eTickets.com**, generating \$75 million in annual revenue. His domain name portfolio includes **TechToys.com**, **Consulting.com**, **MutualFunds.com**, **Photographer.com**, **Bachelor.com**, **Proof.com** and **BeautyProducts.com**.

For the first time, he shares his entire treasure trove of information in a comprehensive how-to guide: **GET RICH CLICK! The Ultimate Guide to Making Money on the Internet**, to be published by Razor Media Group on May 2, 2011. In addition to his own experience, he draws

on hundreds of ideas and real-life stories from entrepreneurs of all ages to show how easily and quickly one can make money on a full- or part-time basis. He includes in-depth examples of folks who have made their fortunes arbitraging Internet traffic, selling leads or other products and services via the Internet, auctioning on eBay, buying and selling domain names, and many other ways.

Some of the strategies and techniques readers will learn in **GET RICH CLICK!** include:

- How to make money online using just a photo – requiring no money up front
- How people are making money using blogs, e-mail, Facebook, LinkedIn and YouTube
- How anyone can buy Internet “traffic” for a few cents per visitor and sell it for 5x, 10x or even 25x the upfront amount
- How to make a full-time living from home creating e-books that are sold by others
- What is “Lead Generation” and how to make money providing leads to other websites

The real e-commerce boom is just beginning, creating numerous opportunities for motivated and enthusiastic entrepreneurs. With this groundbreaking new book, Marc Ostrofsky offers a complete roadmap to financial success and independence. **GET RICH CLICK!** will be available online and in bookstores on May 2, 2011 and can be pre-ordered now at GETRICHCLICK.COM/PREORDER.

ABOUT THE AUTHOR:

Author and public speaker Marc Ostrofsky does more than teach how to make money online –he actually does it. Marc has raised more than \$60 million from venture capitalists, has partnered with Howard Schultz of Starbucks, and owns Web sites such as Blinds.com, CuffLinks.com, eTickets.com, SummerCamps.com that generate \$75 million in annual revenue. Ostrofsky coined the term “Domain names and Web sites are Internet Real Estate,” and is the owner of hundreds of premium and generic domain names, including MutualFunds.com, Bachelor.com, HeartDisease.com, Photographer.com, BeautyProducts.com, TechToys.com, and Consulting.com. Marc has appeared in hundreds of media outlets, including *The Today Show*, *20/20*, *Wall Street Journal*, *The New York Times*, and *USA Today*. He is a graduate of the University of Texas at Austin with a bachelor’s degree in Business Administration and a major in Marketing. He and his wife live in Houston with their five teenage daughters.

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